

**Welcome to Queens College!**

**We will be proudly hosting the CUNY Institutional Research and CUNY Assessment Council Retreat on June 14, 2013,**

**The Schedule for the Presentation is provided in this pamphlet. A map of the campus is on the last page.**



**James Muyskens, President of Queens College of the City University of New York**

2012-13 Joint Council Retreat: June 14, Queens College Ballroom, Student Union Building,	
Time	Topic
8:30 - 9:15	Sign in and Breakfast and Coffee
9:15 to 9:30	9:15 - Welcome and Introductions from President Muyskens, Queens College President – Queens College Ballroom, VP Betsy Hendrey, Chief Operating Officer, Queens College
9:30 to 11:00	Panel Discussion: How to meet the challenges for Middle States Accreditation and Strategic Planning. Panelists who agreed to serve are Steven Schwarz, Associate Provost, Queens College, James Llana, Associate Provost for Institutional Effectiveness (Need to ask him), Mosen Auryan, Director of Assessment Hunter College, Susanne Tumelty, Director of Institutional Research, Lehman College, Warrick Bell, College of Staten Island, Rick Fox, tentatively yes, additional panelist pending.
	Breakout sessions: (Classroom, 3rd floor)
11:00 to 12:00	New Research on Transfer Students at CUNY
11:00 to 12:00	Exploring the Experience of Master's Students (Classroom, 3rd floor)
11:00 to 12:00	So you want to do a survey? A critical path approach to helping clients understand survey logistics (Classroom, 3rd floor)
12:00 to 1:00	Lunch
1:00 to 2:30	Current and Future IR Reporting Resources. This presentation will inform participants about the range of resources available for institutional research and reporting at CUNY, particularly those relevant to campuses now using CUNY First Campus Solutions to manage student enrollments, including the Institutional Research Database (IRDB), CUNY Business Intelligence Lite (CBIL), PS Queries, and the new Oracle Business Intelligence Enterprise Edition (OBIEE) presentation layer. These resources are at various stages of development and offer different benefits and limitations. Multiple speakers will describe the current and planned offerings of each resource and take questions from the audience.  <input type="checkbox"/>
2:30 to 2:45	Break
	Breakout sessions:
2:45 to 3:30	Faculty Assessment Institute (Classroom, 3rd floor)
2:45 to 3:30	Post Graduate Outcomes Presenters: Diane Phillips, Director of Institutional Research, William E. Macaulay Honors College Danielle Jackson, College Assistant/Research Analyst for Institutional Research, William E. Macaulay Honors College & Sociology PhD candidate, CUNY Graduate Center  Post-graduate outcomes of graduates using traditional and emerging sources for information collection. Examples will be presented from Macaulay Honors College and other colleges. (Classroom, 3rd floor)
3:30 to 4:00	Free time to socialize and network and discuss topics of interest with your Institutional Research, Assessment Colleagues, Closing Remarks from the IR/Assessment Retreat Planning Committee

Presentation Details corresponding to the Brief Agenda above.

**Agenda - 2012-2013, CUNY Institutional Research Council and CUNY Assessment Council Retreats at Queens College— June 14, 2013**

**Theme of the Conference for 2013 is Assessment, Institutional Research and Planning**

**8:30-9:15- Sign in and Breakfast and Coffee**

**9:15 - Welcome and Introductions from President Muyskens, Queens College President – Queens College Ballroom, VP Betsy Hendrey, Chief Operating Officer, Queens College**

**9:30 – 10:55 – Queens College Ballroom (Morning Session for all)**

**Middle States - Queens College Ballroom**

**Brief Presentation by Associate Provost Steve Schwarz – Middle States followed by Panel Discussion**

**Panel Discussion: How to meet the challenges for Middle States Accreditation and Strategic Planning. Panelists who agreed to serve are Steven Schwarz, Associate Provost, Queens College, James Llana, Associate Provost for Institutional Effectiveness, Mosen Auryan, Director of Assessment Hunter College, Susanne Tumelty, Director of Institutional Research, Lehman College, Warrick Bell, College of Staten Island, Rick Fox, Kingsborough Community College, John Choonoo, Director of the Office of Institutional Research and Program Assessment**

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**Breakout session1 11:00 – 12:00 (Breakout Session 1, 3<sup>rd</sup> Floor Classroom, Student Union Building )  
New Research on Transfer Students at CUNY**

**Presenters:**

**Simon McDonnell**

**Senior Policy Analyst**

**Central Office, Office of Policy Research**

**Sarah Truelsch**

**Senior Policy Analyst**

**Central Office, Office of Policy Research**

**Transfer students are a major driver of enrollment at CUNY: two-thirds of new students in CUNY's baccalaureate programs enter as transfer students, rather than freshman (as do nearly one third of students who enter associate's programs). CUNY's new Pathways Initiative, which is intended to make it easier for students to transfer credits between schools, has recently brought new attention to the experience of transfer students at CUNY, but transfer students are still the subjects of much less research and reporting than freshmen.**

**This presentation will report trends in transfer student enrollment at CUNY, from both within and outside the CUNY system, including common patterns of transfer between schools and academic programs. It will also discuss research findings that CUNY transfer students make less efficient progress toward their degrees and are less likely to earn a bachelor's degree than freshmen (when measured from a common starting point), which is consistent with previous research on "transfer shock." It will also discuss new research that seeks to identify students who are likely to transfer.**

*Goals: This presentation will be of broad interest to both IR and Assessment professionals and Enrollment Management staff. It will inform participants of the growing presence of transfer students at CUNY and the most common patterns of transfer between CUNY colleges (and external colleges). It will also alert them to academic challenges faced by transfer students and promising practices for identifying students who are likely to transfer out of their colleges.*

*Equipment: laptop and projector (can be provided by presenters)*

*Materials: electronic presentation, no handouts*

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Exploring the Experience of Master's Students ((Breakout Session 2, 3<sup>rd</sup> Floor Classroom, Student Union Building)

Marie Burrage, Director of Institutional Research and Effectiveness, CUNY Graduate Center  
Kevin Miller, Assistant Director of Institutional Research and Effectiveness, CUNY Graduate Center

The primary activity of our session will be to increase understanding of the challenges and opportunities in exploring research on master's students at CUNY. We will draw upon our experience with exploring the experience of doctoral students at the Graduate Center and our recent student experience survey of the master's students at the Graduate Center. Discussion will focus on ways in which Institutional Research staff and offices can investigate the needs and experiences of master's students at CUNY and the institutional audiences and uses for this information.

#### Session outline

1. Background on GC student body and Institutional Research data collection at the GC
2. Adapting the Doctoral Student Experience Survey (DSES) to create the Master's Student Experience Survey (MSES)
3. Brief findings from the MSES, how data are used at the GC
4. Discussion
  - a. What data is needed on master's student experiences?
  - b. Audiences/uses for master's student experience data
  - c. Opportunities for collaboration or coordination across CUNY campuses

#### Session goals

1. Share information across campuses regarding Institutional Research efforts and data on master's students
2. Discuss the uses of master's student data for assessment and institutional goals such as student recruitment and retention
3. Foster collaboration across campuses for coordinated research on CUNY master's students

#### Equipment/materials

Computer and projector for PowerPoint

So you want to do a survey?: A critical path approach to helping clients understand survey logistics  
((11:00 – 12:00)

(Breakout Session 1, 3<sup>rd</sup> Floor Classroom, Student Union Building)

Sam Michalowski Director of the Office of  
Institutional Research and Assessment

#### Summary of the session

In working with college clients to create survey collections, a balance must be struck between reducing college-wide survey fatigue with the need for timely and usable data. This presentation will cover many of the myriad types of surveys and their logistics encountered in a college setting. Critical paths to each are traced along a series of decision points. Benefits of identified and anonymous instruments along with

paper and web formats are discussed. Additional strategies for reducing the time surveys take to complete are also presented. Suggestions for helping clients better understand survey logistics will be provided.

Lunch – 12 to 1:00

1:00 – 2:30

– Queens College Ballroom (Afternoon Session for all)

### Current and Future IR Reporting Resources

*Ariel Cohen, Manager of Student Information, CUNY Central Office*

*Giljae Lee, Director of Policy, CUNY Central Office*

*Sarah Truelsch, Senior Policy Analyst, CUNY Central Office*

*Various Other, to be determined*

This presentation will inform participants about the range of resources available for institutional research and reporting at CUNY, particularly those relevant to campuses now using CUNYFirst Campus Solutions to manage student enrollments, including the Institutional Research Database (IRDB), CUNY Business Intelligence Lite (CBIL), PS Queries, and the new Oracle Business Intelligence Enterprise Edition (OBIEE) presentation layer. These resources are at various stages of development and offer different benefits and limitations. Multiple speakers will describe the current and planned offerings of each resource and take questions from the audience.

Goals: This presentation will inform participants about the range of resources available for reporting at CUNY, particularly those relevant to campuses now using CUNYFirst Campus Solutions, and the strengths and limitations of each of the available tools. It will be useful to analysts and data consumers in Assessment, IR, Enrollment Management, and Planning offices.

Audio/visual equipment needed: laptop and projector (can be supplied by presenters)

Materials: none

Break - Snack

2:30-2:45

Faculty Assessment Institute at QCC 2:45-3:30 Breakout Session 1, Ballroom

Presenters:

Elisabeth Lackner, Director of Institutional Research and Assessment, QCC

Ian Beckford, Ed.D., Academic Assessment Manager, QCC

Description:

Queensborough Community College has developed a Faculty Assessment Institute – a series of presentations and hands on activities for faculty teaching best practices, methods, and skills for course assessment. Participating faculty receive a small stipend and are required to develop an assessment plan and conduct assessment of a course as part of the institute. The institute was developed through the collaboration of the Associate Dean for Accreditation Assessment, and Institutional Effectiveness for Academic Affairs, the Office of Institutional Research and Assessment, the Academic Assessment Manager and the QCC Faculty Senate Assessment Committee. Queensborough believes that academic course assessment and the assessment of institutional effectiveness interlink and hopes to benefit from this collaboration in program reviews, re-accreditation processes, and many other projects. The first Faculty Assessment Institute ran in spring 2013. This presentation will discuss (1) the development of the

institute, (2) the four institute modules, (3) the collaboration between IR and Assessment, and (4) the lessons learned, and future plans.

Detailed items that will be addressed:

- Describe the Assessment Institute, including the reasons why we felt there was a need for an institute.
- Describe the four Assessment Institute Modules
- Discuss how Institutional Research has been involved in the Assessment Institute (and how it will be involved in the future).
- Highlight Survey Feedback

Wrap up session -

- Discuss the two Projects that Faculty Cohorts must submit: Assessment Plan [due @ 2 weeks after the Assessment Institute concludes] and an Assessment report [due @ first week in June]
- Generate rubric data (e.g. based on the assessment of the Assessment Plans and Assessment Reports that are submitted) that will be part of the presentation.
- Discuss modifications to the Assessment Institute based on internal (e.g. presenters) discussions, as well as feedback from our faculty colleagues.

Audio/Visual equipment: This will be a Power Point presentation.

2:45-3:30 Breakout Session 2, (Third Floor Classroom)

### **Post Graduate Outcomes**

Presenters:

Diane Phillips, Director of Institutional Research, William E. Macaulay Honors College

Danielle Jackson, College Assistant/Research Analyst for Institutional Research, William E. Macaulay Honors College & Sociology PhD candidate, CUNY Graduate Center

Post-graduate outcomes of graduates using traditional and emerging sources for information collection. Examples will be presented from Macaulay Honors College and other colleges.

3:30 Free time to network and discuss today's events with your Institutional Research, Assessment Colleagues.

3:45

Thank you and Closing Remarks, IR Council/Assessment Council Retreat Committee

Queens College ([view campus map here](#)) is located at the corner of the Long Island Expressway and Kissena Boulevard (Exit 24) in Flushing.

**BY CAR** - [See Google Map](#) | [Street View](#)

**From Long Island and Points East:** Take the LIE westbound; watch for QC signs. If you need to get to the main gate on Kissena, get off at Exit 24 (Kissena Boulevard). Make a left at the light and take overpass onto Kissena Boulevard. If you want on-campus parking, get off at Exit 23, turn left onto Main Street overpass. Watch for QC signs to Kupferberg parking.

**From Manhattan and Points West:** Take the LIE eastbound; watch for QC signs. Get off at Exit 24 (Kissena Boulevard). If you need the main gate, continue down the service road until the first traffic light (Kissena Boulevard). Make a right onto Kissena. If you want on-campus parking, watch for signs for Kupferberg parking as soon as you exit the LIE. Do not go to traffic light.

## **BY PUBLIC TRANSPORTATION**

### **SUBWAYS**

1. **Via Flushing:** Take the Long Island Railroad or the #7 subway to Main Street, Flushing. From Main Street, take the Q25, Q25-34, Q34 or Q17 bus.
2. **Via Forest Hills:** Take the E, F, G, or R subway to the 71st and Continental Avenue in Forest Hills. Take the exit marked "North side 70 Ave and 108 St." At the corner, take the Q64 bus to Kissena Boulevard and Jewel Avenue. Stops one block south of campus.
3. **Via Jamaica:** Take the F subway to Parsons Boulevard or the LIRR to the Jamaica Station. From Jamaica Avenue and 160th Street or Hillside Avenue and Parsons Boulevard, take the Q25, Q25-34, or Q34 bus. From Hillside Avenue and either 169th or 179th Street, take the Q17 bus to the LIE and Kissena Boulevard.

### **BUS LINES**

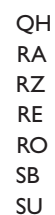
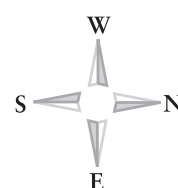
1. **Q25-34** Runs from Main Street, Flushing (#7 subway and LIRR stations), along Kissena (stops at the main gate) and Parsons Boulevards to Jamaica Avenue and 160th Street (BMT and IND).
2. **Q44** Runs from West Farms Square, Bronx (IRT) to Sutphin Boulevard, Jamaica (LIRR station). Stops at Main Street and Melbourne Avenue, two blocks west of campus.
3. **Q64** Runs from Continental Avenue, Forest Hills (IND), along Jewel Avenue to 164th Street. Stops one block from campus.
4. **Q17** Runs from Main Street, Flushing (#7 subway and LIRR stations), to 165th Street terminal in Jamaica (passing the IND 179th Street station). Travels along Kissena Boulevard, LIE service road, 188th Street, and Hillside Avenue. Stops at Kissena and the LIE, two blocks from the main gate.
5. **Q88** Runs from Springfield Boulevard and Union Turnpike along Springfield to 73rd Avenue; along (or west on) 73rd Avenue to 188th Street; along 188th Street to the LIE; along LIE service road to Queens Boulevard and Woodhaven Boulevard. Stops at Kissena Boulevard and the LIE, two blocks from the main gate.

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**APPROXIMATE TRAVEL TIME FROM MIDTOWN MANHATTAN**

BY CAR: 30 minutes

BY SUBWAY AND BUS: 60 minutes



Buildings Off Campus Sidewalks Roadways Grassy Areas Athletics Fields Parking Areas Parking Lots Bus Routes