

Institutional Research Council 555 West 57th Street, 1240 Conference Room (12th floor) 10am — Noon

IRC Minutes

Friday, December 21st, 2012

ANNOUNCEMENTS:

- 1. CUNY has selected a Business Intelligence Package Called OBIEE.
 - Oracle Business Intelligence Enterprise Edition (OBIEE).
 - What is OBIEE? A unified business intelligence system that delivers abilities for reporting, ad hoc query and analysis, online analytical processing (OLAP), dashboards, and scorecards.
 - What is Data flows into Oracle Data Integrator that Extracts, Transforms, and Loads the data to a data warehouse.
 - We seem to be starting with the IRDB format (CBIL) and this is a top layer that is good at providing analytics and self-service reports and dashboards.
 - A team will be created very soon to discuss our reporting needs and how to implement the new system. This may be put on the agenda for the next IR Council as well.
 - Before you think of buying your own software, please discuss with Central IR.
- 2. Baccalaureate Graduate Survey input sought.
 - Before This survey was last administered in Spring 2010 to baccalaureate recipients from all CUNY colleges (that offer baccalaureates) who earned a degree in the 2006-2007 academic year.
 - The data from this survey can be used to fulfill federal requirements that post-graduation outcomes be measured, and provided online in a way that it is accessible to students.
 - In addition to this survey, several colleges have their own surveys that they have administered with varying success and utility.
 - The Chancellor is interested in employers' perceptions of our graduates.
 - Current considerations include an open-ended question about where alumni are working; and adjusting the income item so it is in line with the class definitions of the Student Experience Survey.
 - Your Alumni office may be able to help find employers for graduates.
 - City tech has a centralized alumni survey sponsored by the president and with input from each department.
 - Please provide Christine Wade with information on how you use this data and h0ow you would like to use the data. Needed by the 1st week of January.

AGENDA ITEMS:

- 1. CUNYFirst Queries-Richard Gampert.
 - Use "favorites" for queries.
 - All queries marked "CU" are designed for CUNY Central and have no documentation other than the description.
 - Readmits: based on effective date, and "Action Reason" is 4. Action Reason code of 2 is one that was a deferred admission (Reactivate) as a freshmen and Action Code 3 is reactivate for transfers.
 - Student groups for CLIP, for performance on Compass, etc. Registrar works with student groups; consult with the registrar. DO NOT USE the CUNY-wide student group called ESL.
 - QBCC_SR-PLAN_COUNT Queensborough has made this one public. Count of student and academic plan (major) and subplan (concentration).
 - Processes: Admitted, matriculated, eligible to enroll, enrolled in at least one course. Part of this is similar to the rolling over from fall to spring term. Effective date is important.
 - Some students have two academic plans for a term. There is something else called the "declared date." Not clear if declared date is later or earlier than effective date.
 - CS reports under campus solutions. Billed and Unbilled Students. View through Reporting Tools. CUNY/CAMPUS SOLUTIONS/CS REPORTS.
 - CU_R901 gives you information about every student for the term (student course extract). Lots of good information that can be matched to other information.
 - Anticipated Aid by Term and Type.
 - Demand access to the 805 extract. It is a relational database. Refreshed every day.
 - Massive syntax to get placement which doesn't exist as such in CUNY 1st.
 - CBIL may do much of the work needed for reporting.
 - Richard will send around the queries he used.
 - i-184a is not every record in every table, but is organized by student, so one record per student with lots of variables. Right now there are some problems with these fields. Ariel runs the i-184a and re-maps it to the show-reg file. Many issues came up, and supplementary data comes from CBIL, and is merged with CAS and Asta Files to identify freshmen and transfers.
- 2. BMCC Fact Book Presentation-Liza Adams.
 - Liza Adams from BMCC made a presentation on the BMCC Factbook and the process she uses each year to create it.
 - Here is the link to the FLASH program into which the PDF file of the Factbook is loaded. http://flippingbook.com/index/?utm_expid=55187111-3.
 - Note that this program may not work with i-Pads or Android Tablets, but there is apparently a new mobile possibility: http://flippingbook.com/features/digital-publication/mobile/

HAPPY NEW YEAR!