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Minutes

Friday, March 21, 2014

**Agenda Items**

**Introductions:** BMCC welcomes Rebecca Hill; Queensborough welcomes Wenmey Ting

**1. IR-Assessment Joint Retreat – Michael Ayers and Elisa Hertz**

Announcement: Call for proposals. Please make your submission by April 11 via <https://survey.gc.cuny.edu/s?s=2903>.

Selections will be announced by April 25.

The retreat will be held on Friday June 20th at John Jay.

Theme: Collaboration, Cooperation, Communication.

Ideas for retreat presentations:

- Assessing the transfer process within CUNY. (Baruch)
- Assessment Models
- Student progression model (Medgar Evers)
- Assessment of joint programs (example of collaboration – John Jay Criminal Justice Academy, QBCC)
- The self-study process and how IR guides this process (BCC)
- Using Degree Works to track student progress (Hunter)

**2. Oracle Business Intelligence (OBI) – Mark Cazazza**

OBIEE has all the functionality of Excel, plus web graphics for a dashboard. PDF reports can be scheduled for delivery by email. Users can upload files, create custom variables, and share report structures with our colleagues.

Using frozen IRDB data, faculty workload data will be uploaded onto the OBIEE server. Eventually, there will not be frozen data, but rather current (one-day old) data with flags so that a user can access prior dates.

There are six consultants are working on this project. The faculty workload data is a test installation, and user accounts will be created to test the system. There will be about four test IDs given out to IR per campus for testing. Eventually this will be accessed via CUNY First IDs. Data documentation of what has been done so far has recorded using Confluence.

OBIEE Training is a good idea.

Census dates, definition, and governance / policy needs to be established.

### **3. Department of Labor Wage Data – Colin Chellman**

Department of Labor (DOL) data is now available on IRDB for select users.

OIRA is looking to create lists for each college with top 25 employers, by degree level, college and major. This is only New York State data, available quarterly. EIN (Employer ID) is listed, but doesn't always link to the employer name. All local, state, and federal agencies are missing. For example, CUNY and New York City Department of Education are missing. OIRA is exploring alternate methods to match this information.

IR Directors are invited to apply to get access and go through the training. Each college can only see data of its own students. Provosts have seen a presentation and have been advised to funnel their requests through the IR office. These requests can then be passed to OIRA.

IMPORTANT: There must be an educational purpose to using the data. You cannot use the lists for marketing, as per the requirement for the DOL, including lists of top employers. Central IR is also requesting copies of the analysis that we do. Kimberly Huff ([kimberley.huff@cuny.edu](mailto:kimberley.huff@cuny.edu)) is the point person, but CC Colin Chellman as well.

NOTE: The data are not just for graduates, but for anyone enrolled. The data are wage records back to 1996 for all students enrolled Fall 1999 or later. A special collection was made for College Now and similar programs that touch CUNY.

The power of the data is an industry code. So far, OIRA doesn't have occupation codes. The Department of Labor doesn't have these codes and would have to get them from another agency.

OIRA is also working on a list of variables that could comprise a standard dataset to supplement de-identified data DOL data. OIRA will solicit input from IR Council.

### **4. Hostos Use of DOL Wage Data — Richard Gampert**

The Aspen Prize is awarded every other year to the “best community college in the US.” 150 community colleges are invited to submit for this prize. Hostos was invited. They needed to present a long list of required data to submit the application, including data about employment and salary after one year and five years later. OIRA's DOL data became available close to the deadline, and Hostos did get a bit of data they could use. Hostos submitted their application on Wednesday, 5 minutes before closing. Richard Gampert thanked the CUNY OIRA staff who helped him get this data for the application.

The next step would be the 10 finalists.

### **5. CUNY IR Council Website — Yi Chen (on behalf of Tammie Cumming)**

Tammie Cumming proposed that we create an IR Council website. Yi Chen displayed City Tech's website, as an example-- <http://air.citytech.cuny.edu/air/default.aspx>

The Council discussed: How would we use this? How does it differ from the CUNY OIRA website and the

Wiki as well as our individual college and the ListServ?

The group expressed a need to consolidate what we do have. More discussion is needed to figure out what the Council's specific needs are for a web presence and what connection this would have to the Association for Institutional Research. It was noted that there had been a proposal for a CUNY SIG (special interest group) in AIR, but it's not clear that anything happened with this.

Some ideas for an IR Council website included: posting the IR council members' conference presentations, weekly fun facts, links to the campuses' websites. We could extend this to assessment council.