IRC Minutes
Friday, February 27, 2015

1. Announcements (David Crook)
Campus Climate Survey developed in collaboration between OIRA, OAA, and General Counsel. Per Title IX requirement, the survey will address students' perspectives about sexual incidents on campus. The survey was adapted from federal guidelines to the CUNY context. This will be sent to all students in April. Text is close to being finalized after numerous drafts. It will be shared with the chief student affairs officers before launch. Survey will be administered online, using SNAP.

The University Strategic Plan is being shaped by the Chancellor's vision for a strategic planning framework that incorporates the campus plans. Chancellor is very close to hiring AKA Associates, a consulting firm that has worked with CUNY before. David will be the CUNY Central point person. Should be delivered in mid-October. There are four interconnected parts:
-A new strategic framework. Implementation plans are still uncertain.
-The PMP. Future PMP plans are uncertain. The PMP will proceed as planned for 2014-15. OIRA will have the data ready by June 12 to distribute to the colleges. The Presidents' reports will be due near the end of June. The Chancellor plans to meet with the college presidents during the summer.
-The University Master Plan is due in 2016. It should be aligned with the Governor's Executive Budget.
-The Governor's Executive Budget calls for performance based budgeting. Not clear if the performance-based budget will be CUNY Central or College-level based.

IR/Assessment Joint Retreat Announcement (Betsy Hansel, BMCC)
Program planning meeting for the IR/Assessment Retreat will take place after the IR Council meeting.

2. Survey Updates (Zun Tang, OIRA)
COACHE is being administered to full-time faculty, excluding substitutes and brand new hires. The sample is 100% of the faculty who met those criteria, about 6500 individuals. If faculty indicate that they did not receive the survey invitation, they may not have met the criteria. Instructions were sent to everyone by Zun about how to handle this. Results are sent to the Provosts, who will determine how to use the information. This year, the University Faculty Senate has been a closer partner on the survey, as compared to the past. There is more pressure to share the results with the faculty, and the Provosts will be encouraged to involve the faculty in discussions.

Noel-Levitz: CUNY will reimburse campuses up to $2500. Please launch the survey in March or April and close by the end of April so that OIRA can get the results by mid-May for the PMP. If you are working in

paper, please make sure that Noel-Levitz will receive the papers by the end of April. All results need two-week processing time. Provide administration plans, cost estimates, and cost justifications to Zun.

To minimize student survey fatigue, there is an agreement that system-wide surveys will be vetted by CUNY Central OIRA.

BI project update (Scott Heil, OIRA)
The BI project is in the early stages of launching the faculty workload with pilot campuses. A wider group will meet next week. Some enrollment data will be coming online in the next few months. On the enrollment side, there is a hope to marry the IRDB historic census numbers (putting CBIL numbers side by side with IRDB numbers). Academic plans and up to 2 subplans per major will be included. The University envisions a broader group of BI users than just IR. Permissions will vary by role.

3. IR Campus Roles and Responsibilities Survey Results (Heidi Baez, SPS)
School of Professional Studies administered an IR Council survey to inform its plans to be a separate campus and support institutional research practices. See slides (attached).

4. National Association of System Heads Report: "Meeting Demand For Improvements in Public System Institutional Research" (David Crook, OIRA and Michael Ayers, Brooklyn College)
The Council discussed the results of the recent NASH report. This report is based on a survey, with follow up interviews, of IR offices in 35 University Systems and on 157 campuses around the country. David Crook, Nancy Ritze, Colin Chellman, and Michael Ayers will meet with the Academic Council on Wednesday to discuss the report. Some of the areas of concern raised by the report:

- IR offices are increasingly deluged by demands for data collection and management and basic report creation that limit time and attention for deeper research and analysis and communication.
    - At the meeting today, many of us agreed that the increasing workload demands have not been adequately met by staffing increases.
- Data on many campuses is "stove-piped" such that IR offices spend a great deal of time working with student data and analysis, but often have limited access to financial and human resources data (which are often confined to the budget and HR offices, respectively).
- There are frequently disconnections between the campus IR offices and the system office. In our discussion, we agreed that this was not a significant problem at CUNY.
- There may be disconnections between data maintained by, and reports produced by, different entities at the same campus, such as IR and IT. Audiences may not understand the meanings behind these differences.
    - A related issue we discussed at the meeting: can IT involvement be potentially beneficial to our work, if it reduces time spent on basic data management and reporting, and frees us for higher level analysis? Can BI help us here? What are the risks?
- High levels of redundancy between systems and campus IR offices. The majority of systems lacked data connections both to K-12, community college, and workforce data. We did not discuss this at

the meeting. Community college data is not a major problem at CUNY, but were there any related issues here you'd like us to address at the meeting?

5. CUNYFirst Financial Aid Query (Elisa Hertz, Guttman)
Check OIRA wiki>CUNYFirst Queries for information about CU_FA_AWARDED_BY_ITEM_TYPE. You may need to obtain appropriate CUNYFirst permission to run. This query runs only one type of award at a time. Particularly useful for Pell & TAP quick inquiries. OIRA Central officially reports the aid offered, as per IPEDS.

<u>**Next Meeting**</u>**: Friday, March 27, 2015**