

CUNY Institutional Research and CUNY Assessment Council Retreat

June 14, 2013 at Queens College

Panel Discussion:
How to Meet the Challenges for Middle
States Accreditation and Strategic Planning.

A Systems Approach: Integrating the Self-Study Process with Strategic Planning

Dr. Barbara Samuel Loftus
Vice President of Planning & Institutional Effectiveness
Misericordia University
&
Dr. Jayne Maugans Swanson
Associate Vice President for Academic Affairs
Alfred State, SUNY College of Technology

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Reasons Why Strategic Plans Fail

- Not a Report Card or Wish List
- Not Sole Responsibility of _____
- Lack of Participation/ Not System-Wide
- Lack of Communication
- Poorly Thought Out Strategy
- Failure to Hold People Accountable

Loftus and Swanson

The Queens College 2012 Periodic Review Report is posted online:

The screenshot shows a Microsoft Word document window. On the left, there's a navigation pane with icons for file, gear, and double documents. Below it is a tree view of the document structure under the heading 'Appendices'. The main area contains the table of contents. The table lists various sections and their page numbers.

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http://www.qc.cuny.edu/about/administration/Provost/Documents/PRR%20draft%20final5_31_2012v2.pdf

(Administration > Provost > Assessment > Middle States)

Potential topics for discussion:

- How does your institution link the preparation of accreditation reports to the Strategic Plan?
- How is budget linked to the Plan?
- What process is in place to address and create goals?
- How do you motivate individuals to participate?
- How do you establish a culture of assessment on your campus?
- How can CUNY campuses better collaborate?